



S T Y L E A B O V E A L L



A N T I Q U E C E I L I N G F A N S F O R L U X U R Y L I V I N G


FANTIQUE



STILE ABOVE ALL

FANTIQUE ANTIQUE CEILING FANS



Fantique is an antique dealer dedicated to and specialized in the recovery, restoration and marketing of antique ceiling fans, whose collection is the most important and prestigious in the world.

All the fans have been brought back to their fully functional original splendor through a meticulous restoration work. They were produced between 1890 and 1945 by the most important industries of the era.


More than 1000 original and valuable pieces, particularly from the former colonies of the British Empire. Uniquely produced in such noble and resistant materials as cast-iron, brass and wood, they are collected in two exclusive catalogues: "Period Originals" and "Museum Pieces".



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ANTIQUE CEILING FANS FOR LUXURY LIVING

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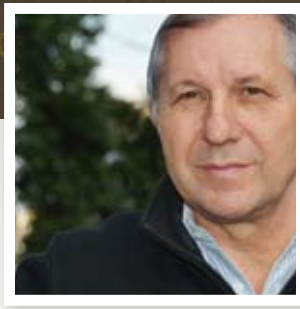
*"In the summer of 1985
I was in Delhi for work.
The climate was excruciatingly
unpleasant, not only for the
heat, but mainly for the stifling
humidity which made even
the most simple activity quite
uncomfortable.
My annoying cold, caused by
an excess of air-conditioning,
led me to often seek comfort
in a small hall of the hotel,
where a ceiling fan was
constantly rotating.
Enraptured by the colonial
appeal of the premises,*

*I had paid very little attention
to the fan, if not for the
coolness it provided, without
really looking at it.
An elegant-looking young
Indian man, a cricket player,
brought my attention to that
fan, which was as Italian as
I was. At the time, I didn't
realize that chance meeting
would have turned me into
one of the largest and most
passionate collectors of ceiling
fans, nor that from that passion
my present profession would
originate".*



HISTORY

FANTIQUE'S ORIGIN



Fantique is a brand name launched by Casablanca Srl in 2010 to avoid confusion with another firm, bearing the same name and belonging to the same sector.

Casablanca however was founded in the mid-80's, when Bruno Fabbri, during one of his frequent trips for work all over the world, by chance came across an old, but still efficient, Marelli "Maestralino" fan.

In the following ten years between 1986 and 1995, Brunello Fabbri, Bruno for his friends, caught by the beauty of that object, started building his collection, becoming in a short time one of the main experts in the field.

He first purchased in Rome, his town of birth, a storage space and then set up a restoration

laboratory within a large warehouse, as well as a prestigious show-room in the heart of Rome where he placed his most valuable pieces.

In 1995, he decided to turn his passion into a trade: he founded Casablanca Srl, the first company in the world dedicated to and specialized in the recovery, restoration and marketing of antique ceiling fans coming from Europe and the former British colonies.

It was an instant success as the beautiful Casablanca antique fans appealed to the taste of a refined public looking for exclusivity.

And ever since, our fans have been selected to furnish some of the most elegant homes and hotels of Italy and Europe.



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LUXURY WITH PERSONALITY

A STYLE FOR UNIQUE AND REFINED SETTINGS



"The intense aromas of the spices, the scent of the bright-coloured flowers, the blinding reverberation of the light of the Tropics; outside, the confused shouting of the crowded streets, the steps of the workmen lulled by the far-off religious monotonous tunes floating from the temples. In my room the reassuring half-light measured by the rhythmic rotations of an antique fan, above my head"

Selecting a fan represents the expression of a lifestyle, the assertion of utmost elegance, the creation of a timeless atmosphere. The same atmosphere of luxurious living rooms, the scented verandahs, the elitist and prestigious colonial clubs. A furnishing element that cannot be renounced by those who, like us, have always known that some special objects, thanks to their quiet presence, can grant harmony and poetry even to the humblest of spaces. The ceiling fans restored by Fantique are actually so essential in their beauty as to adapt to

any type of setting and furnishing, from the most traditional and refined, to ultra-modern or minimalist ones. Beyond their practical use, as with one of the most recent models, they bestow that touch of class and distinctive personality representing the distinguishing mark of a truly luxurious setting. For this reason they have been selected by famous interior decorators and architects to enhance the atmosphere of some of the most prestigious deluxe hotels, as well as of an ever-growing number of exclusive private residences all over the world.




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OUR CUSTOMERS

TRUST IS THE FIRST SIGN OF QUALITY



Many members of the international jet-set community have chosen our period fans for their stunning homes, besides many entrepreneurs, politicians, show business personalities, journalists, etc. Our customers have appreciated the refined taste of our products and the reliability of our services.

Besides contacting us on our website and during our presence at sector trade shows (twice yearly at the Parma Mercanteinfiera Trade Show), many have been forwarded to us from their interior designers, or more commonly, through referrals from friends or acquaintances who chose our fans, a sign of customer satisfaction, which gives us great pride, and which is one of the main goals which we strive for.

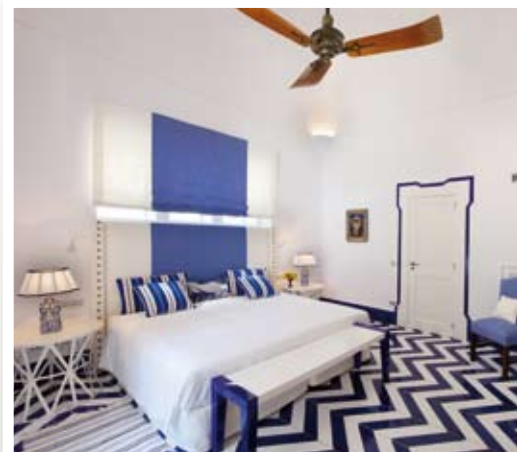


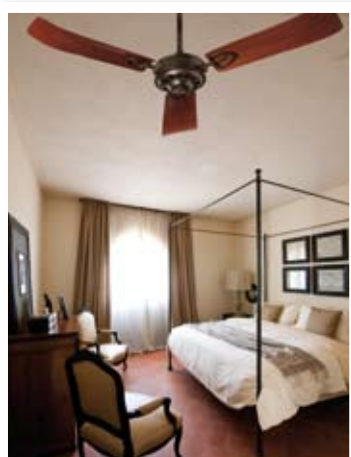
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SETTINGS





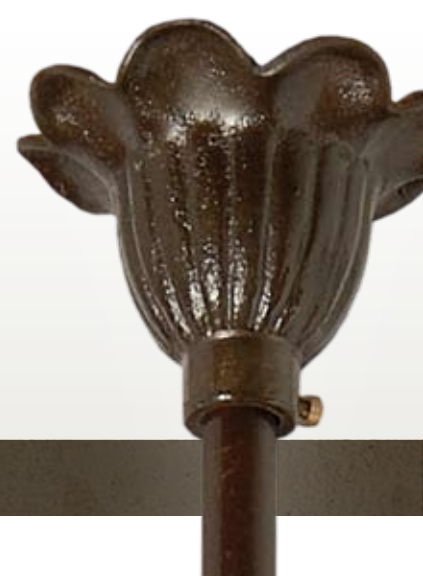
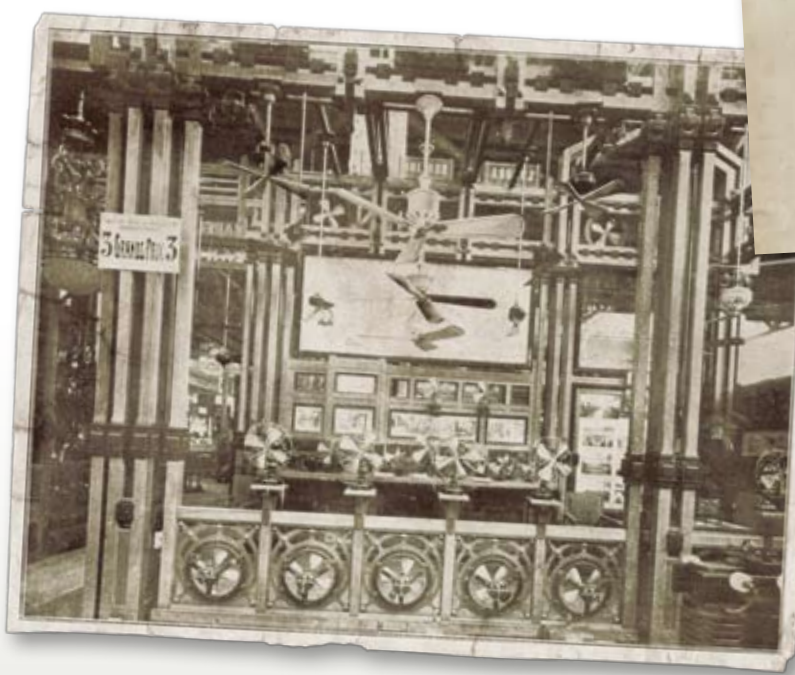
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A 1925 Marelli, Flat 48" model,
part of the Fantique collection.

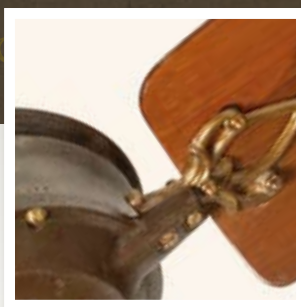
Ercole Marelli



Turin International Exhibition, 1911: Ercole Marelli's division of electrical air agitators.

THE HISTORY OF CEILING FANS

AN APPEALING PAST



The “electrical air agitators” (how they were called at the turn of the century) have been the first real “appliances” sold on a large scale, on a global level. Probably not many know that their widespread diffusion is mainly due to Ercole Marelli, an Italian industry. Marelli in fact, first among all, launched on the market a series of lighter, more elegant and functional models, especially suitable for domestic use. Marelli thus gained the sector’s leadership, holding it for a long time, especially between WWI and WWII as their fans had a world-wide reputation for excellence and superior quality. So much so that Ercole Marelli by itself sold more fans in the territories of the British colonies than all the other manufacturers together.

As of 1905, Marelli launched on the market what soon became the most representative and efficient 3-bladed ceiling fan of the early 1900’s: the “Maestralino” model, exported world-wide in large quantities for more than three decades.

These period fans, manufactured with basically indestructible materials (cast-iron chassis and brass fittings), although now, fewer and fewer, can still be found mainly because most of them are still in working condition. By today’s standards, it is quite incredible how these fans were built to last, and it is no wonder that once restored, they still amaze us with their efficiency, durability and beauty.




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FAN RESTORATION

A BEAUTIFULLY MADE RESTORATION

RESTORATION



Restoring the most beautiful fans ever

The restoration of a ceiling fan is an activity which must be carried out with passion and exactingness. The requirements for good results are based mainly on a deep knowledge of the historical period, the relative production techniques and the ability of the restorer. For this reason, Bruno Fabbri, today one of the main experts of this sector, has chosen in over 20 years of activity, a group of exclusively-trained craftsmen capable of handling the highest levels of objects produced in Italy. They are rare men who are able to disassemble, restore, reassemble and refinish every type of antique fan, bringing it back to its original function and beauty.

Selection

Bruno Fabbri personally manages the acquisition of period fans, together with a group of selected researchers all over the world; the fans are sent to the Rome workshop, where they are disassembled, evaluated and restored.

Chassis

The cast-iron chassis are attentively cleaned by hand from the incrustations of time and, only if necessary, are treated with special non-aggressive anti-oxidants, after which, they are relacquered with care. Even the brass blade fittings undergo a similar cleaning. To guarantee a better mounting during reassembly, we rethread each one and replace the old brass screws and nuts with absolutely identical new ones. The hanging rods, which are interchangeable and of various lengths, are made to adapt to differing ceiling heights.



Electrical parts

Many of the recuperated fans still have their original insulation and coil winding: often the copper wires of the coil have cotton insulation. We leave the original stator, we rewind the coils with copper wire and high-quality insulation, which are resistant to extremely high temperatures and that follow standard European and American utility norms.

Mechanical parts

Once disassembled, we clean all the mechanical parts of the motor; this phase is also carried out by hand with small steel brushes and non-aggressive solvents. The couplings of the rotating part and the stator are renewed by replacing the old bearings with new SKF-quality self-lubricating ones, which do not require maintenance. For the models which have bushings, they are retooled at the lathe.

The blades

The blades of the old fans, almost always in wood, are the elements which take the most wear, and in fact, it is quite common to find them severely damaged or rebuilt in an awkward fashion (at times also in metal). In this case, we have to replace the blades to bring the fan back to its original aerodynamic efficiency. Rebuilding the blades follows the same procedure as in the early 1900's: 3 layers of high-quality 2 mm solid wood veneer sheets are glued together and held in our special molding press, which we researched from old factory archives and rebuilt, and which vary according to the type of fan model.





Once these are dry, the form of the blades is hand-cut to the form of the model requested, using band saws and orbiting hand sanders to reach the precise aerodynamic form of the original design.

In order to protect the blades and valorize the natural grain, we next pass to the phase of French polishing, using the same methods used for restoring antique furniture.

The models we offer for exterior installment are protected with special protective varnishes.

REASSEMBLY AND TESTING

Testing the alignment and aerodynamic lift of the blades

Once the motor is remounted according to the original assembly instructions, the blades are fixed to the motor body by support rods and then we pass to the final phase, the alignment.

At this point, technology takes the place of handskills. Once the exact inclination of the blades has been measured and verified to be at both the right horizontal and vertical positions through



an ad hoc system through the combined use of an electronic speed indicator and lead weights, the rotating parts are perfectly aligned to avoid oscillations of the motor. Following this, through a special electronic anemometer which indicates the actual aerodynamic lift, we verify the quantity of air propelled to ensure it is in accordance with the technical characteristics of the original fan.

Motor testing

After the alignment and measurement of the aerodynamic lift, we carry out all testing to verify that the motor corresponds to the required standards. Each fan is connected to a sophisticated mechanism produced by Microline, the MP500, which measures and furnishes all the

necessary electrical data regarding the motor's functioning, such as power, voltage, coefficient of the power factor, insulation, dielectric rigidity and the number of revolutions.

Silence testing

We use a device which we invented, which is connected to our specially created software, which reads the sound coefficient in decibels : this is a process which hasn't been used since the early 1900's, but which we consider necessary to demonstrate that antique fans are just as silent as those of the last generation.

Testing and endurance

That isn't all, once we've carried out these verifications, the fan is further left running at top speed for at least 5 hours and only after positive results from another verification of all the parameters after such intensive use, is the fan packaged for delivery.



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OUR COLLECTIONS

PERIOD ORIGINALS SERIES



The most renowned ceiling fans of the 19th and 20th centuries

Fantique's **"Period Originals"** collection includes a selection of about 1000 original fans, from various continents, particularly from the former colonies of the British Empire. Produced in such noble and resistant materials as cast-iron, brass and wood and endowed with perfectly reconditioned motors, they've been brought back to their original splendor through meticulous restoration work. Most of the companies that produced them no longer exist, there were about 15 brands and about 40 different models, most of which had 3 blades (though our collection also has 2 and 4-blade models) and range in

diameter from 90 cm for the smallest to 180 cm for the largest.

Almost all the oldest models were produced in the West, between 1890 and 1945 by the most important industries of the era: the European ones were Ercole Marelli, CGE, Siemens, Crompton Parkinson, Kingston, Vickers-Metropolitan, Veritys, meanwhile the American ones were produced by General Electric and Westinghouse.

The "more recent" models though came from Indian companies: USHA, India Electric Works, Kassel and Tropical, who began fan production for the English in the decade of 1930-1940.



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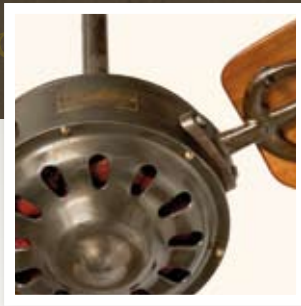
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Un esemplare di Marelli Flower Big, prodotto in Italia nel 1905, appartenente alla collezione "Pezzi da Museo".

OUR COLLECTIONS

MUSEUM PIECES SERIES



Enjoy the luxury of being cooled by an authentic museum piece

Fantique's most rare and precious pieces are in the "Museum Pieces" collection. These are the few exceptional and impossible-to-find pieces which only the passion of a true collector and the love of a talented restorer could successfully bring back to their splendor and perfect functionality of old. Their higher list price is hence in relation to their uniqueness and they are offered to customers who wish to be cooled by an authentic museum piece.



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CUSTOMER SERVICES

WARRANTY AND CUSTOMER SERVICE



2-year warranty

Our Fantique fans are covered by a 2-year warranty regarding possible malfunctioning of any electrical and mechanical parts. In the event of failures due to Fantique, clients may contact the company by phone at the following numbers:

+39 06 68802417
+39 337 733077

or write an e-mail to the following addresses:

fantique@fantique.it
casablanca@casablanca.it

If the problem persists, the customer will ship the fan for repair, at his own expense (the fan will have to be carefully wrapped and complete with blades). After the repair, Casablanca s.r.l. will return the fan, at its own expense, to the customer. The warranty does not cover failures due to improper use of the fan. Among the improper uses we mention (but not limited to) outdoor installment, if exposed to weather conditions. Our technicians are always available for any clarifications, even beyond the terms of the warranty, at the following numbers:

+39 06 68802417
+39 337 733077

Telephone assistance

Our antique fans are mounted in the same manner as commercial models, which is quite simple. We nevertheless recommend that you rely on qualified personnel, to whom Fantique offers telephone assistance free of charge on any issues (not necessarily related to the mounting of the fan), by simply calling the following numbers:

+39 06 68802417
+39 337 733077

Hanging rods of various lengths can be provided to adjust to any height of ceilings. To receive the suitable hanging rod, just mention in your order the height of the ceiling where the fan will be mounted.

Each fan is provided with:

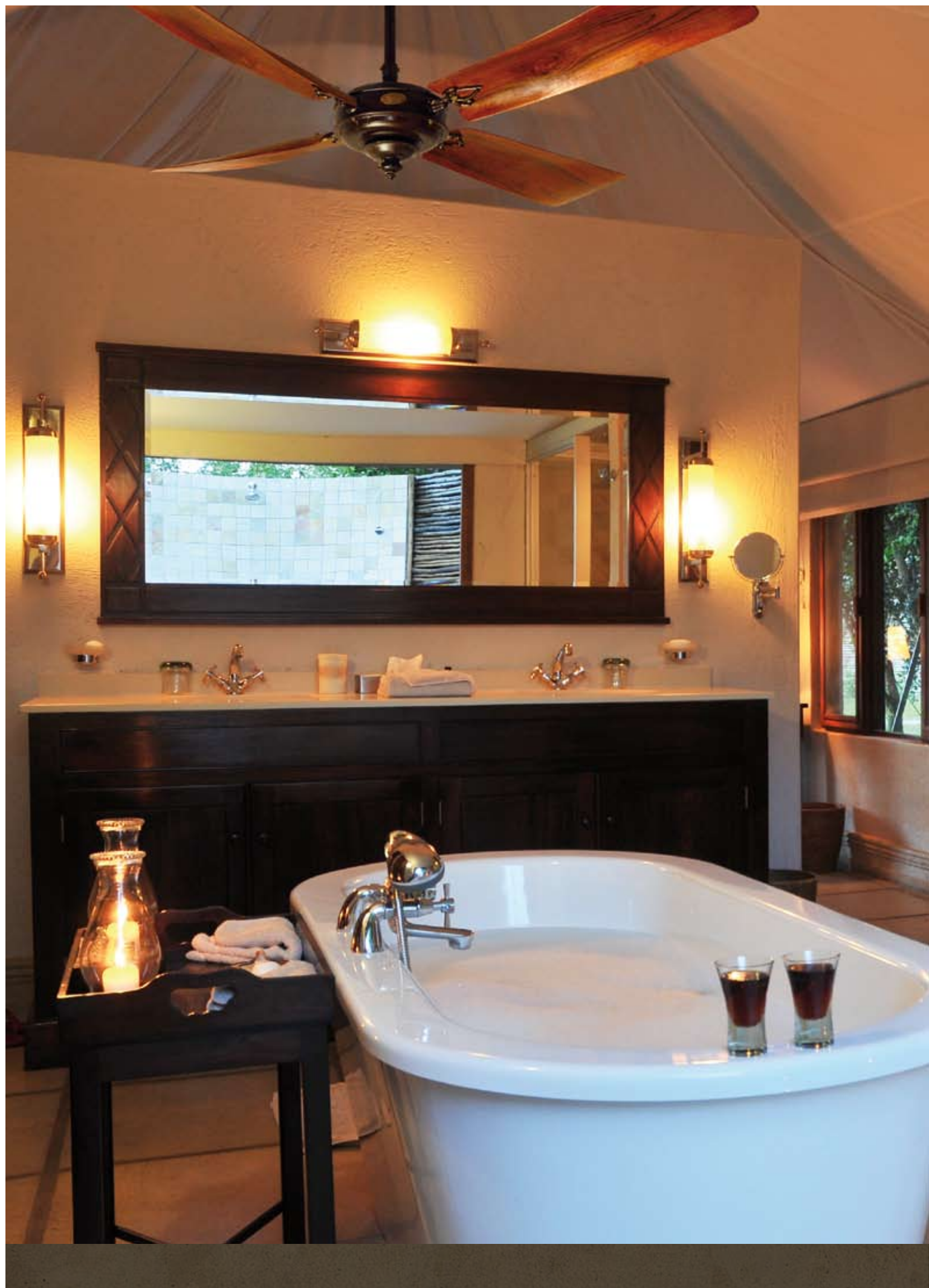
- 1) Hanging strap suitable for different types of ceilings (wood, brick, stonework, slanted surfaces)
- 2) Wall-mounted speed regulator: available in different types according to the fan model. Some are compatible with the "Ticino" or "Vimar" series; others, exclusively marketed by us, have 5 speeds and can be furnished in a sunk-into-the-wall version or with an externally mounted box.

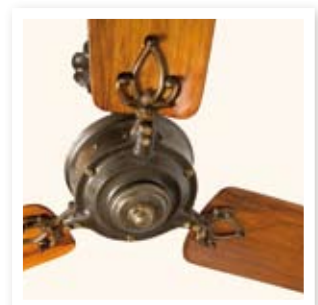
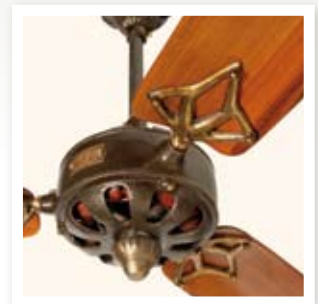
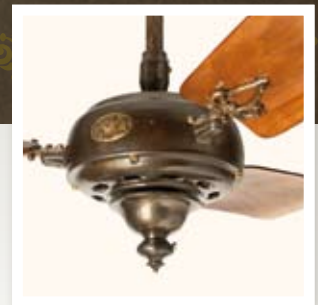
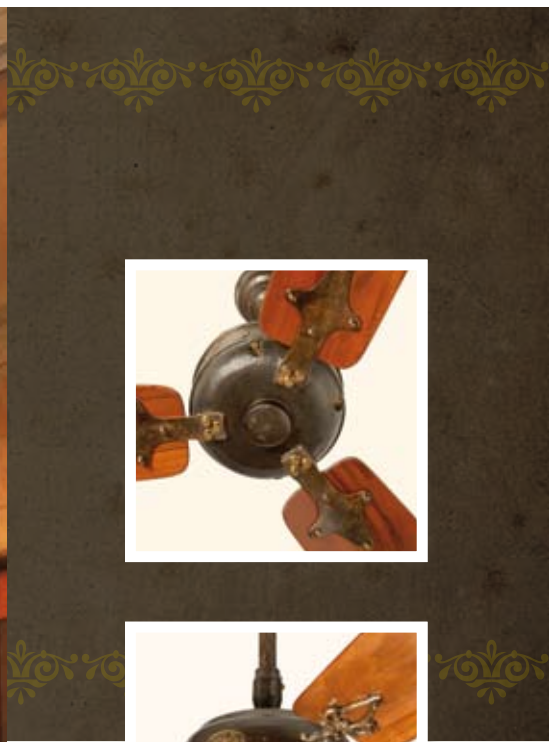


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